

2010

PRODUCT & TREND GUIDE

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MARKET ADVISOREXCHANGE
TRADED FUNDS >>

MORNINGSTAR'S TOP 100

RANKED BY ASSETS, AS OF 11/3/09

Company Name	Product Name	Phone	Web Address	Ticker	Equity Style	Primary Prospectus Benchmark	Annual Report/Net Expense Ratio	Net Assets – Share Class	Total Ret Annlzd 3 Yr	Total Ret Annlzd 5 Yr	Total Ret Annlzd 10 Yr
State Street Global Advisors	SPDRs	800-843-2639	www.spdrs.com	SPY	Large Blend	S&P 500 TR	0.09	68,168,611,588	-7.01	0.29	-1.01
World Gold Trust Services, LLC	SPDR Gold Shares	866-320-4053	www.streettracksgoldshares.com	GLD		London Fix Gold PM PR USD	0.40	36,885,823,216	19.40		
iShares	iShares MSCI Emerging Markets Index	800-474-2737	www.ishares.com	EEM	Large Blend	MSCI EM NR USD	0.72	35,166,294,720	5.80	16.11	
iShares	iShares MSCI EAFE Index	800-474-2737	www.ishares.com	EFA	Large Blend	MSCI EAFE USD	0.35	33,912,364,942	-5.29	4.94	
iShares	iShares S&P 500 Index	800-474-2737	www.ishares.com	IVV	Large Blend	S&P 500 TR	0.09	20,179,074,870	-7.02	0.30	
iShares	iShares Barclays TIPS Bond	800-474-2737	www.ishares.com	TIP		BarCap US Treasury US TIPS TR USD	0.20	17,183,069,906	5.98	4.69	
PowerShares	PowerShares QQQ	800-983-0903	www.invescopowershares.com	QQQQ	Large Growth	NASDAQ 100 PR USD	0.20	16,009,539,912	-0.86	2.65	-4.37
Vanguard	Vanguard Emerging Markets Stock ETF	800-662-7447	www.vanguard.com	VWO	Large Blend	MSCI EM NR USD	0.20	15,388,196,833	5.63		
iShares	iShares iBoxx \$ Invest Grade Corp Bond	800-474-2737	www.ishares.com	LQD		IBOXX Liquid Investment Grade TR USD	0.15	12,921,226,116	5.06	3.99	
Vanguard	Vanguard Total Stock Market ETF	800-662-7447	www.vanguard.com	VTI	Large Blend	MSCI US Broad Market USD	0.07	12,140,171,606	-6.57	0.97	
iShares	iShares Russell 2000 Index	800-474-2737	www.ishares.com	IWM	Small Blend	Russell 2000 TR USD	0.20	10,939,775,884	-8.41	0.60	
iShares	iShares Barclays Aggregate Bond	800-474-2737	www.ishares.com	AGG		BarCap US Agg Bond TR USD	0.20	10,827,803,004	6.15	4.83	
iShares	iShares MSCI Brazil Index	800-474-2737	www.ishares.com	EWZ	Large Blend	MSCI Brazil NR USD	0.63	10,304,864,066	21.70	33.06	
iShares	iShares Russell 1000 Growth Index	800-474-2737	www.ishares.com	IWF	Large Growth	Russell 1000 Growth TR USD	0.20	10,181,481,537	-4.18	1.11	
iShares	iShares FTSE/Xinhua China 25 Index	800-474-2737	www.ishares.com	FXI	Large Blend	FTSE Xinhua China 25 PR HKD	0.73	9,293,852,141	16.96	22.15	
iShares	iShares Russell 1000 Value Index	800-474-2737	www.ishares.com	IWD	Large Value	Russell 1000 Value TR USD	0.20	8,187,889,226	-9.82	-0.14	
PDR Services LLC	MidCap SPDRs	800-843-2639	www.amex.com/mdy	MDY	Mid Blend	S&P MidCap 400 TR	0.25	7,581,079,446	-4.49	2.93	6.12
iShares	iShares Barclays 1-3 Year Treasury Bond	800-474-2737	www.ishares.com	SHY		BarCap 1-3 Yr US Treasury TR USD	0.15	7,534,216,616	5.02	3.90	
State Street Global Advisors	DIAMONDS Trust, Series 1	800-843-2639	www.spdrs.com	DIA	Large Value	DJ Industrial Average TR USD	0.17	7,447,188,765	-4.53	1.75	1.09
State Street Global Advisors	Financial Select Sector SPDR	800-843-2639	www.spdrs.com	XLF	Large Value	S&P 500 Sec/Financials TR	0.22	6,516,703,040	-24.27	-10.85	-3.70
iShares	iShares S&P MidCap 400 Index	800-474-2737	www.ishares.com	IJH	Mid Blend	S&P MidCap 400 TR	0.20	5,852,342,511	-4.30	3.13	
Vanguard	Vanguard Total Bond Market ETF	800-662-7447	www.vanguard.com	BND		BarCap US Agg Bond TR USD	0.10	5,781,699,000			
iShares	iShares S&P 500 Growth Index	800-474-2737	www.ishares.com	IVW	Large Growth	S&P 500/Citi Growth TR	0.18	5,474,340,703	-4.10	1.15	
State Street Global Advisors	Energy Select Sector SPDR	800-843-2639	www.spdrs.com	XLE	Large Blend	S&P 500 Sec/Energy TR	0.22	5,381,807,053	1.21	11.02	9.12
Van Eck	Market Vectors Gold Miners ETF	888-658-8287	www.vaneck.com	GDX	Large Growth	AMEX Gold Miners PR USD	0.55	4,945,385,883	4.43		
iShares	iShares MSCI Japan Index	800-474-2737	www.ishares.com	EWJ	Large Blend	MSCI Japan NR USD	0.52	4,898,053,575	-9.71	0.68	-3.14

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iShares	iShares S&P SmallCap 600 Index	800-474-2737	www.ishares.com	IJR	Small Blend	S&P SmallCap 600 TR	0.20	4,720,054,997	-7.42	1.14	
iShares	iShares Silver Trust	800-474-2737	www.ishares.com	SLV		London Fix Silver PR USD	0.50	4,655,266,000	10.55		
iShares	iShares Russell 1000 Index	800-474-2737	www.ishares.com	IWB	Large Blend	Russell 1000 TR USD	0.15	4,592,021,432	-6.87	0.64	
ProShares	UltraShort 20+ Year Treasury ProShares	866-776-5125	www.proshares.com	TBT		BarCap US Treasury 20+ Yr TR USD	0.95	4,485,194,718			
iShares	iShares Russell Midcap Index	800-474-2737	www.ishares.com	IWR	Mid Blend	Russell Mid Cap TR USD	0.20	4,420,034,412	-6.78	2.30	
Vanguard	Vanguard FTSE All-World ex-US ETF	800-662-7447		VEU	Large Blend	FTSE AW Ex US TR USD	0.20	4,366,364,072			
iShares	iShares Barclays 1-3 Year Credit Bond	800-474-2737	www.ishares.com	CSJ		BarCap Credit 1-3 Yr TR USD	0.20	4,087,699,617			
Vanguard	Vanguard Europe Pacific ETF	800-662-7447	www.vanguard.com	VEA	Large Blend	MSCI EAFE USD	0.11	4,010,949,576			
iShares	iShares iBoxx \$ High Yield Corporate Bd	800-474-2737	www.ishares.com	HYG	Mid Growth	IBOXX Liquid High Yield TR USD	0.50	3,929,910,055			
iShares	iShares MSCI Pacific ex-Japan	800-474-2737	www.ishares.com	EPP	Large Blend	MSCI Pacific Ex Japan NR USD	0.50	3,832,417,868	5.29	12.50	
PowerShares	PowerShares DB Commodity Index Tracking	800-983-0903	www.invescopowershares.com	DBC		DB Liquid Commodity Optimum Yield ER	0.75	3,796,152,456	1.27		
Victoria Bay Asset Management	United States Natural Gas	800-920-0259	www.unitedstatesnaturalgasfund.com	UNG		Henry Hub Natural Gas	0.60	3,770,469,213			
Vanguard	Vanguard REIT Index ETF	800-662-7447		VNQ	Mid Value	MSCI US REIT GR USD	0.11	3,764,527,516	-15.05	-0.77	
State Street Global Advisors	Technology Select Sector SPDR	800-843-2639	www.spdrs.com	XLK	Large Growth	S&P 500 Sec/Information Technology TR	0.22	3,748,654,100	-2.12	2.02	-6.22
ProShares	UltraShort S&P500 ProShares	866-776-5125	www.proshares.com	SDS		S&P 500 PR	0.91	3,620,533,545	-4.53		
Vanguard	Vanguard Growth ETF	800-662-7447	www.vanguard.com	VUG	Large Growth	MSCI US Prime Market Growth USD	0.10	3,490,275,993	-3.87	1.43	
iShares	iShares S&P 500 Value Index	800-474-2737	www.ishares.com	IVE	Large Value	S&P 500/Citi Value TR	0.18	3,408,433,229	-10.24	-0.87	
iShares	iShares Russell 2000 Value Index	800-474-2737	www.ishares.com	IWN	Small Value	Russell 2000 Value TR USD	0.25	3,371,805,602	-10.26	-0.03	
iShares	iShares Dow Jones Select Dividend Index	800-474-2737	www.ishares.com	DVY	Mid Value	DJ US Select Dividend TR USD	0.40	3,364,456,903	-12.47	-3.34	
iShares	iShares MSCI Taiwan Index	800-474-2737	www.ishares.com	EWT	Large Value	MSCI Taiwan NR USD	0.73	3,249,104,135	0.37	5.04	
Vanguard	Vanguard Short-Term Bond ETF	800-662-7447	www.vanguard.com	BSV		BarCap Government 1-5 Yr TR USD	0.10	3,012,230,000			
iShares	iShares Russell 2000 Growth Index	800-474-2737	www.ishares.com	IWO	Small Growth	Russell 2000 Growth TR USD	0.25	2,969,621,971	-6.88	0.89	
iShares	iShares MSCI Canada Index	800-474-2737	www.ishares.com	EWC	Large Blend	MSCI Canada NR USD	0.52	2,901,250,216	0.29	9.46	9.34
iShares	iShares Russell 3000 Index	800-474-2737	www.ishares.com	IWV	Large Blend	Russell 3000 TR USD	0.20	2,889,186,709	-7.03	0.61	
State Street Global Advisors	SPDR Barclays Capital High Yield Bond	866-787-2257	www.spdrs.com	JNK		BarCap VLI High Yield TR USD	0.40	2,857,373,188			
iShares	iShares MSCI South Korea Index	800-474-2737	www.ishares.com	EWY	Large Value	MSCI Korea NR USD	0.63	2,807,785,447	-1.07	12.59	

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Vanguard	Vanguard Value ETF	800-662-7447	www.vanguard.com	VTV	Large Value	MSCI US Prime Market Value USD	0.10	2,798,604,241	-9.18	0.33	
iShares	iShares Russell Midcap Value Index	800-474-2737	www.ishares.com	IWS	Mid Value	Russell Mid Cap Value TR USD	0.25	2,768,301,930	-8.42	1.99	
iShares	iShares S&P U.S. Preferred Stock Index	800-474-2737	www.ishares.com	PFF		S&P US Preferred Stock TR	0.48	2,768,019,270			
iShares	iShares S&P Latin America 40 Index	800-474-2737	www.ishares.com	ILF	Large Growth	S&P Latin America 40 TR	0.50	2,687,401,283	14.96	28.33	
iShares	iShares COMEX Gold Trust	800-474-2737	www.ishares.com	IAU		London Fix Gold PM PR USD	0.40	2,667,823,000	19.37		
iShares	iShares Dow Jones US Real Estate	800-474-2737	www.ishares.com	IYR	Mid Value	DJ US Real Estate TR USD	0.48	2,613,008,310	-16.81	-2.00	
iShares	iShares Barclays 7-10 Year Treasury	800-474-2737	www.ishares.com	IEF		BarCap US Treasury 7-10 Yr TR USD	0.15	2,594,647,129	7.63	5.41	
iShares	iShares Russell Midcap Growth Index	800-474-2737	www.ishares.com	IWP	Mid Growth	Russell Mid Cap Growth TR USD	0.25	2,458,455,954	-5.78	2.02	
Vanguard	Vanguard European Stock ETF	800-662-7447	www.vanguard.com	VGK	Large Blend	MSCI Europe USD	0.11	2,449,555,682	-5.43		
PowerShares	PowerShares DB Agriculture	800-983-0903	www.dbfunds.db.com	DBA		DB Liquid Commodity Opt Yld Agri ER	0.75	2,371,856,766			
Vanguard	Vanguard Large Cap ETF	800-662-7447	www.vanguard.com	VV	Large Blend	MSCI US Prime Market 750 GR USD	0.07	2,323,308,983	-6.47	0.97	
iShares	iShares S&P 100 Index	800-474-2737	www.ishares.com	OEF	Large Blend	S&P 100 TR	0.20	2,284,078,839	-6.80	-0.06	
State Street Global Advisors	Utilities Select Sector SPDR	800-843-2639	www.spdrs.com	XLU	Large Value	S&P 500 Sec/Utilities TR	0.22	2,255,126,226	-4.13	5.04	3.13
State Street Global Advisors	Consumer Staples Select Sector SPDR	800-843-2639	www.spdrs.com	XLP	Large Blend	S&P 500 Sec/Cons Staples TR	0.22	2,224,557,822	2.38	5.75	2.26
iShares	iShares Barclays 20+ Year Treas Bond	800-474-2737	www.ishares.com	TLT		BarCap US Treasury 20+ Yr TR USD	0.15	2,206,311,721	6.72	6.00	
Merrill Lynch	Oil Services HOLDRs	800-637-7455		OIH	Large Growth	Oil Services HOLDRs		2,201,559,126			
iShares	iShares MSCI Australia Index	800-474-2737	www.ishares.com	EWA	Large Blend	MSCI Australia NR USD	0.52	2,182,365,775	4.76	13.13	12.51
Vanguard	Vanguard Small Cap ETF	800-662-7447	www.vanguard.com	VB	Small Blend	MSCI US Small Cap 1750 USD	0.10	2,143,284,170	-6.54	1.89	
Victoria Bay Asset Management	United States Oil Fund LP	800-920-0259	www.unitedstatesoilfund.com	USO		WTI Light Sweet Crude Oil	0.45	2,007,752,771	-9.00		
State Street Global Advisors	Health Care Select Sector SPDR	800-843-2639	www.spdrs.com	XLV	Large Value	S&P 500 Sec/Health Care TR	0.22	1,956,411,008	-3.82	1.57	1.12
Vanguard	Vanguard Mid Cap ETF	800-662-7447	www.vanguard.com	VO	Mid Blend	MSCI US Mid Cap 450 USD	0.12	1,936,325,350	-6.97	2.36	
iShares	iShares MSCI Hong Kong Index	800-474-2737	www.ishares.com	EWH	Large Value	MSCI Hong Kong NR USD	0.52	1,926,780,488	6.53	10.92	5.52
iPath	iPath Dow Jones-AIG Commodity Idx TR ETN	877-764-7284	www.barclays.co.uk	DJP		DJ UBS Commodity TR USD	0.75	1,924,254,596	-6.24		
ProShares	Ultra Financials ProShares	866-776-5125	www.proshares.com	UYG	Large Value	DJ US Financial TR USD	0.95	1,922,469,965			
iShares	iShares S&P MidCap 400 Growth Index	800-474-2737	www.ishares.com	IJK	Mid Growth	S&P MidCap 400/Citi Growth TR	0.25	1,906,248,379	-2.38	3.59	

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State Street Global Advisors	Industrial Select Sector SPDR	800-843-2639	www.spdrs.com	XLI	Large Blend	S&P 500 Sec/Industrials TR	0.22	1,806,536,283	-7.50	-0.48	0.64
iShares	iShares Barclays Intermediate Credit Bd	800-474-2737	www.ishares.com	CIU		BarCap US Interm Credit TR USD	0.20	1,803,506,413			
iShares	iShares Barclays MBS Bond	800-474-2737	www.ishares.com	MBB		BarCap US MBS TR USD	0.25	1,782,207,197			
iShares	iShares S&P GSCI Commodity-Indexed Trust	800-474-2737	www.ishares.com	GSG		S&P GSCI TR	0.75	1,764,833,741	-8.57		
ProShares	Short S&P500 ProShares	866-776-5125	www.proshares.com	SH		S&P 500 PR	0.95	1,754,367,642	3.18		
iShares	iShares S&P MidCap 400 Value Index	800-474-2737	www.ishares.com	IJJ	Mid Value	S&P MidCap 400/Citi Value TR	0.25	1,641,813,846	-6.33	2.47	
State Street Global Advisors	Materials Select Sector SPDR	800-843-2639	www.spdrs.com	XLB	Large Blend	S&P 500 Sec/Materials TR	0.22	1,634,891,047	-2.05	3.81	4.42
ProShares	Ultra S&P500 ProShares	866-776-5125	www.proshares.com	SSO	Large Blend	S&P 500 PR	0.95	1,606,705,448	-24.27		
iShares	iShares Cohen & Steers Realty Majors	800-474-2737	www.ishares.com	ICF	Mid Blend	Cohen & Steers Realty Majors Portf USD	0.35	1,592,271,566	-18.21	-1.68	
iShares	iShares Barclays Short Treasury Bond	800-474-2737	www.ishares.com	SHV		BarCap Short Treasury TR USD	0.15	1,586,546,394			
iShares	iShares S&P North Amer Natural Resources	800-474-2737	www.ishares.com	IGE	Large Blend	S&P North American Natural Resources TR	0.48	1,535,170,144	0.98	10.09	
Merrill Lynch	Pharmaceutical HOLDRs	800-637-7455		PPH	Large Value	Pharmaceutical HOLDRs		1,519,910,160			
iShares	iShares S&P National Municipal Bond	800-474-2737	www.ishares.com	MUB		S&P National Municipal Bond	0.25	1,510,035,870			
Van Eck	Market Vectors Agribusiness ETF	888-658-8287	www.vaneck.com	MOO	Large Growth	FSE DAXglobal Agribusiness PR EUR	0.58	1,509,482,736			
Rydex/SGI	Rydex S&P Equal Weight	800-820-0888	www.rydex.com	RSP	Large Blend	S&P 500 Equal Weighted TR	0.40	1,507,329,452	-6.44	1.55	
Vanguard	Vanguard Dividend Appreciation ETF	800-662-7447		VIG	Large Blend	Mergent Dividend Achievers Select	0.24	1,502,048,954	-3.81		
iShares	iShares S&P Europe 350 Index	800-474-2737	www.ishares.com	IEV	Large Blend	S&P Europe 350 TR USD	0.60	1,496,561,436	-5.48	5.09	
iShares	iShares S&P SmallCap 600 Value Index	800-474-2737	www.ishares.com	IJS	Small Blend	S&P SmallCap 600/Citi Value TR	0.25	1,461,720,826	-9.04	0.54	
State Street Global Advisors	SPDR Barclays Capital Intl Treasury Bond	866-787-2257	www.spdrs.com	BWX		BarCap Global Treasury Ex US TR USD	0.50	1,430,295,480			
PowerShares	PowerShares Financial Preferred	800-983-0903		PGF		Wachovia Hybrid & Preferred Secs Fincl	0.68	1,363,586,103			
iShares	iShares MSCI EAFE Value Index	800-474-2737	www.ishares.com	EFV	Large Value	MSCI EAFE Value USD	0.40	1,361,013,337	-6.32		
iShares	iShares MSCI Singapore Index	800-474-2737	www.ishares.com	EWS	Large Value	MSCI Singapore USD	0.52	1,357,614,490	6.16	13.65	5.99
iShares	iShares Nasdaq Biotechnology	800-474-2737	www.ishares.com	IBB	Mid Growth	NASDAQ Biotechnology PR USD	0.48	1,356,338,961	-2.60	1.51	

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